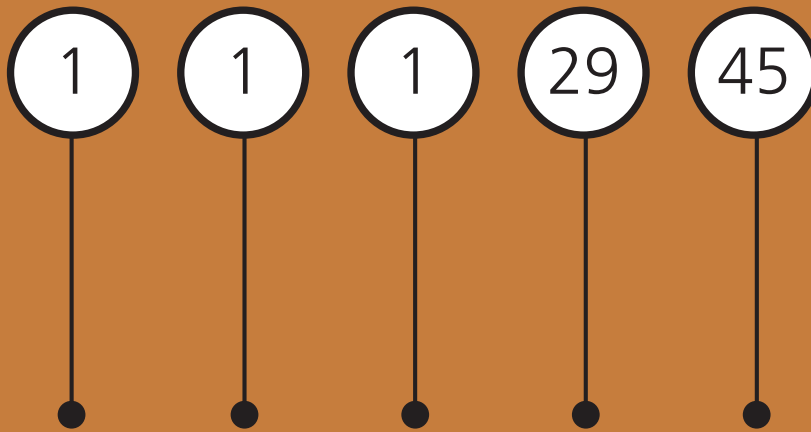


# MP & F ANNOUNCES NEW MILESTONES

Thanks to our friends, clients and hardworking staff, we feel like the luckiest agency in the country. Our numbers have pushed us to new milestones on national agency rankings and have helped us earn 36 local and national awards, more than ever before in our company's 16-year history.

## THE NUMBERS TELL THE STORY:



**MARCH 2003:** MP&F became the # 1 public relations firm in Tennessee according to **O'Dwyer's Newsletter**, the public relations industry's news source.

**JUNE 2003:** MP&F is ranked # 1 among Nashville PR firms by the **Nashville Business Journal**, with more employees, new accounts and annual billings than any other local firm.

**JUNE 2003:** MP&F is chosen # 1 by the Public Relations Society of America for its work on Metro Nashville's recycling campaign, winning the **PRSA Silver Anvil** – the highest honor awarded by PRSA.

**MARCH 2003:** MP&F is ranked # 29 among independent PR firms in the nation by **O'Dwyer's**, with an increase of 15.7 percent in annual billings from 2001.

**JUNE 2003:** MP&F is ranked # 45 among PR firms nationally in the **PR Week** annual agency rankings issue, higher than any other firm in Tennessee and third-highest in the Southeast.

## IT'S BEEN A TERRIFIC YEAR SO FAR!

We know numbers like these aren't all about luck. They are a result of our clients' trust in us for all of their communications needs. It's that confidence that has helped us grow even in these uncertain times. And, the numbers are a reflection of our 65 talented, dedicated staff members, who are always ready to take on a new challenge and strive every day to meet and exceed the needs of our clients.

## LET US KNOW IF WE CAN HELP YOU



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